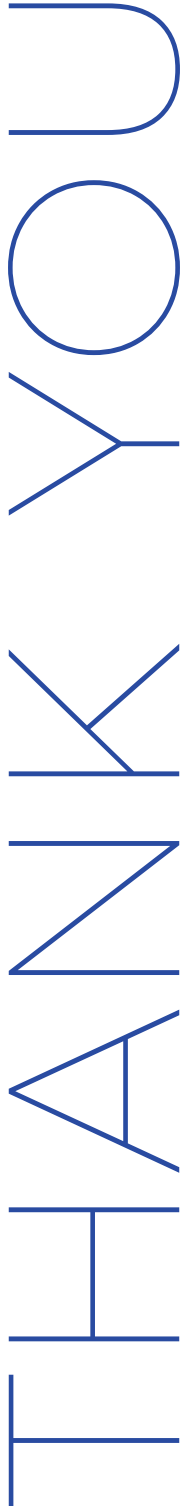


Strategic Planning Progress Report

2024



Dear valued community member,

It is with great pleasure that we present to you our progress report, a brief update on the status of our strategic plan. Your active involvement in our strategic planning process has been instrumental in shaping this report. Through your valuable contributions, including key findings from the open house, we have been able to gather crucial community feedback that has significantly influenced our strategic planning process.

This report not only outlines the progress made thus far but also provides an overview of the strategic planning process itself, highlighting the various stages we have navigated and where we currently stand in this journey. Your insights, feedback, and ideas have played a pivotal role in refining our goals and strategies, ensuring that they align with the needs and aspirations of our community.

We are excited to share the milestones we have achieved and the direction we are heading, all of which have been shaped by your invaluable input. Thank you for your continued support and collaboration as we work together to realize our shared vision.

Warm regards,
Town Hall Consulting + Melancthon Staff &
Council

KEY FINDINGS

THE FEEDBACK RECEIVED FROM OUR COMMUNITY MEMBERS HAS BEEN TRULY INVALUABLE. BELOW, WE HAVE OUTLINED SOME OF THE MAIN TAKEAWAYS THAT WERE CONSISTENTLY HIGHLIGHTED AS CRUCIAL BY COMMUNITY MEMBERS DURING OUR COMMUNITY ENGAGEMENT EFFORTS. THESE KEY FINDINGS REPRESENT THE COLLECTIVE VOICE OF OUR COMMUNITY AND HAVE BEEN INSTRUMENTAL IN SHAPING THE PRIORITIES AND FOCUS AREAS OF OUR MUNICIPALITY'S STRATEGIC PLAN.

01

Road and Public Safety

- Road Safety: Concerns about road safety, particularly speeding and the need for more enforcement.
- Speed Cameras: Suggestions to install speed cameras to address speeding issues.
- Mennonite Safety: Ensuring the safety of the Mennonite community.

02

Staff Development and Retention

- Staff Development: Highlighting the importance of staff training to enhance customer service levels for the community.
- Staff Retention: Reinforcing the need to retain skilled staff

03

Community Engagement & Communications

- Quarterly Newsletter: Suggestions for a quarterly newsletter to improve community communication.
- Community Engagement: Enhancing communication to boost community involvement.

KEY FINDINGS

04

Planning and Development

- Control Over Planning: Concerns about planning being controlled at the county level and by the conservation authority.
- Agricultural Infrastructure: Facilitating the construction of buildings for agricultural purposes.
- Good Placemaking & Complete Communities: Emphasis on well-designed public spaces and integrated communities.
- Access to Green Spaces: Improving access to parks and natural areas.
- Integration with Official and Master Plans: Ensuring strategic consistency across different planning documents.
- Preservation of Natural Heritage/Wetlands: Protecting natural heritage and wetlands.

05

Operations and Governance

- Customer Service: Improving customer service to better meet community needs.
- Governance: Focus on operational efficiency and good governance practices.

06

Community Vitality

- Smart, Livable Communities: Planning for communities that are less dependent on cars and more sustainable.
- Diversity: Promoting diversity within the community.
- Tourism: Developing tourism as a potential area of growth.
- Health Care: Ensuring access to healthcare services.

Overall, the engagement responses underscore the diverse perspectives within the community, highlighting the importance of **improving road safety, enhancing staff development and retention, and boosting community engagement and communication.**

NEXT STEPS

YOUR VOICE MATTERS.

This document offers a glimpse into the remarkable feedback we've received from you, our community members. The previous page outlined key takeaways, providing a summary of the most prominent suggestions. However, we want to emphasize that every suggestion, idea, and comment shared has been heard and is immensely valued.

Thank you once again for your active engagement and invaluable contributions to shaping our collective future. This Strategic Planning process is an ongoing journey—a tool for your organization to monitor its progress and enhancements over time. This section outlines your strategy for continuing the good work done so far.

| | | |
|----|--|---|
| 01 | Understanding the Township of Melancthon |  |
| 02 | Workshop #1 Vision, Mission, & Values |  |
| 03 | Workshop #2: Strategic Priorities & BHAG |  |
| 04 | Draft Strategic Plan & Community Engagement |  |
| 05 | Revision & Completion of Strategic Plan In this phase, we use your valuable feedback to revise the strategic plan, ensuring it meets the community's needs and guides the future of Melancthon accurately. |  |
| 06 | Implementation & Performance Tracking | |
| 07 | 6-Month Health Check | |

We thank you for your continued support in our efforts to contribute to the growth of Melancthon through this strategic planning process.

QUESTIONS?

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