



**TOWNSHIP OF MELANCTHON
STRATEGIC PLANNING
COUNCIL 'TOWN HALL' SESSION
THURSDAY, FEBRUARY 1, 2024 – 12:30 P.M.**

1. Opening by Mayor White.....12:30-12:40 pm
2. The Value of Strategic Planning12:40-1:00 pm
3. Vision, Missions, Values,1:00-3:00 pm
4. Coffee Break 3:00-3:15 pm
5. SWOT (Strengths, Weaknesses, Opportunities & Threats)..... 3:15–4:15 pm
6. Develop Themes..... 4:15–4:30 pm
7. Summary & Next Steps. 4:30–4:45 pm