

**CORPORATION OF THE TOWNSHIP OF MELANCTHON
COMMITTEE OF THE WHOLE**

A Committee of the Whole meeting of the Council of the Corporation of the Township of Melancthon was held on Thursday, October 6, 2016 at 6:00 p.m. in the Council Chambers to continue discussions on the Strategic Plan. Mayor D. White, Deputy Mayor J. Elliott, Councillor D. Besley, Councillor W. Hannon and Councillor J. Webster were present. Denise Holmes, CAO/Clerk and Wendy Atkinson, Treasurer/Deputy Clerk were also present. Deputy Mayor Elliott presided as Chair and called the meeting to order.

Minutes

Moved by Hannon, Seconded by Besley that the Committee of the Whole minutes for the September 15, 2016 meeting be approved as circulated. Carried.

Business Arising from Minutes - None.

Enforcement of By-laws & General Business

There was no discussion during this meeting.

General Business

Strategic Plan

Chair Elliott updated the Committee on the Strategic Plan Sub-committee meeting that was held on October 3, 2016. Gerry Horst and Shirley Boxem were in attendance for that meeting. At that meeting, they discussed what Mr. Horst's role would be. They discussed the need for a consultant to help with the Strategic Plan. They discussed the email database that is currently being developed. Discussion then ensued regarding the hiring of a consultant. Before this is done, the Committee needs to determine what is it that we want, we need to get some names of consultants before we go to RFP. This process may take approximately 30-40 days. Next we need to create the RFP and staff could help with this process and contact other municipalities who have been through this process. This process can be complex but can be as simple as we want – the end goal is ours but we need to define it. The better approach is to clearly identify goals and the consultants would have to identify in the RFP that they are going to talk to the stakeholders and gain input from them. We need a road map to the very end, as well as a hands on consultant. The Sub-committee started to work on the "ask" statement to put in the RFP, so we know what's going to be in the Strategic Plan. Chair Elliott asked the Committee to review the Municipal World articles again and to keep reviewing them. The target date for the RFP release will be in November and hopefully have them back by December and then we can budget for this in 2017.

6:20 p.m. - Council took a two minute break and then reconvened.

Slogan Contest

The deadline for entries was September 30, 2016. The contest was open to all Melancthon Residents, Council members and Staff. There were nine slogans received. The slogans were listed on letterhead, did not indicate who submitted them and were provided to the Committee at the meeting. The slogans received were as follows:

1. Melancthon, A Living and Growing Community
2. Melancthon – Where wind and roots have grown a community
3. The Land That Feeds Us
4. Food, Water, Winds
Life Begins In Melancthon
5. Preserving the Past ~ Protecting Your Future
6. Growing Fresh, For Your Future
7. Grown Fresh for your Future
8. From our farms, to your table
9. From Forest to Field: Upstream and Down to Earth

The Committee reviewed the slogans and eliminated numbers 1, 2, 4, 6, and 7. There were four slogans remaining to be voted on. Each Committee member ranked the slogans from 1-4, with number 1 being their first choice. The results were as follows:

Slogan # 3 - 1 vote
Slogan # 5 - 2 votes
Slogan # 8 - 1 vote
Slogan # 9 - 1 vote

The slogan chosen was # 5 - Preserving the Past ~ Protecting Your Future. This slogan was submitted by Denise Holmes. Staff were directed to place this information on the website.

Adjournment and Date of Next Meeting

6:30 p.m. - Moved by Besley, Seconded by Hannon that we adjourn Committee of the Whole to meet again on Thursday, October 20, 2016 at 4:00 p.m. or at the call of the Chair. Carried.

CHAIR

CLERK