

**CORPORATION OF THE TOWNSHIP OF MELANCTHON  
COMMITTEE OF THE WHOLE**

A Committee of the Whole meeting of the Council of the Corporation of the Township of Melancthon was held on Thursday, June 16, 2016 at 4:00 p.m. in the Council Chambers to continue discussions regarding Strategic Planning and Rebranding/Identification for the Township. Mayor D. White, Deputy Mayor J. Elliott, Councillor D. Besley, Councillor W. Hannon and Councillor J. Webster were present. Denise Holmes, CAO/Clerk and Wendy Atkinson, Treasurer/Deputy Clerk were also present. Deputy Mayor Elliott presided as Chair and called the meeting to order.

Minutes

Moved by Besley, Seconded by Hannon that the minutes of the Committee of the Whole meeting held on June 2, 2016 be approved as circulated. Carried.

Business Arising from Minutes - None.

General Business

New Logo/Slogan

It was decided that we needed to move forward with this sooner than later and not wait for the Strategic Plan to be completed. Discussion ensued and the Committee would like to involve the residents in this venture to come up with some ideas. It was decided that we would not change the Township's logo but we would like a slogan to go with it. We could make it into a contest with the prize being tickets to a Horning's Mills Community Hall Dinner or something like that. We could get local merchants to donate prizes. Staff could put an entry form in the Township newsletter.

4:15 p.m. - Shirley Boxem attended the Committee meeting at the invitation of the Committee. Ms. Boxem was advised that the Committee doesn't really know where to begin with this and that is why she was invited to the meeting. Ms. Boxem was involved in Mulmur's Strategic Plan. Discussion ensued. She recommended listing short, medium and long terms goals and asked what the Committee wants the Plan to look like at the end of it. We need to identify strategy champions and stick to a process. She suggested that we need to include representatives from all aspects of our Township. The more comprehensive our plan, the better the outcome. It was recommended that a smaller sub-committee be established to build the framework for the Strategic Plan and report back to the Committee before it goes to the Public. The sub-committee will be comprised of Chair Elliott and Members White and Webster.

A sub-committee meeting will be held on June 30<sup>th</sup> at 4:00 p.m. at the Hall to begin this process.

Adjournment - 5:02 p.m. - Moved by White, Seconded by Besley that we adjourn Committee of the Whole to meet again on Thursday, July 7, 2016 at 4:00 p.m. or at the call of the Chair. Carried.

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CHAIR

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CLERK