

**CORPORATION OF THE TOWNSHIP OF MELANCTHON  
COMMITTEE OF THE WHOLE**

A Committee of the Whole meeting of the Council of the Corporation of the Township of Melancthon was held on Thursday, July 7, 2016 at 4:00 p.m. in the Council Chambers to continue discussions regarding Strategic Planning for the Township. Mayor D. White, Deputy Mayor J. Elliott, Councillor D. Besley, Councillor W. Hannon and Councillor J. Webster were present. Denise Holmes, CAO/Clerk and Wendy Atkinson, Treasurer/Deputy Clerk were also present. Deputy Mayor Elliott presided as Chair and called the meeting to order.

Minutes

Moved by White, Seconded by Webster that the minutes of the Committee of the Whole meeting held on June 16, 2016 be approved as circulated. Carried.

Business Arising from Minutes - None.

General Business

Continue Discussions on Strategic Planning

Chair Elliott advised that the Sub-Committee met last night and they will be creating the template and methodology for the Strategic Plan. They looked at some Strategic Plans such as Amaranth, County of Dufferin and Mono. The Amaranth Strategic Plan is more economic based. It was created by Council with no public consultation. Mono uses their Strategic Plan as a test in their decision making and the members of the Sub-committee suggested the other members take a look at it. The Sub-Committee will be meeting in two weeks to create the framework. It was decided that would be it for the summer and then meet back in the fall. The Sub-committee wants to get this information out to the public and a suggestion was made about sending out information with the tax bills which go out August 1, 2016. Also, the Sub-committee would like to have an email list to get the information out and a Staff member could maintain this list. The Sub-committee will put something together to go out with the tax bills and have it for the July 21<sup>st</sup> meeting for review. They will also have a report for that meeting.

Discussion - Slogan

Discussion ensued and it was felt that September would be a good target time line to have a slogan contest and it would be kept to Melancthon residents only. The first prize to be tickets to a dinner at the Hall (as there is to be one held around Christmas). The contest will close at the end of September and the entries will go to the first meeting in October to be reviewed and considered.

Email from Dennis Scace regarding signage in Riverview

The email from Mr. Scace which was sent out to all of Council, as well as the CAO was reviewed. The CAO advised that she spoke with Mr. Scace and advised him that the Committee/Council is working on the development of a Strategic Plan and we would be discussing signage. He would like to see signs placed in Riverview with the saying "Where the Grand Becomes a River". The CAO was advised to get back to Mr. Scace and let him know that the Committee's plan is to put "Welcome" signs in the Hamlets and to watch his tax bill for an information insert on a slogan contest. Staff were also asked to have our GRCA Rep attend a meeting. It was suggested that the Township could request funding from the Grand River for the signage in Riverview.

Adjournment and Date of Next Meeting

The CAO asked when the Committee wanted to continue on with the review of the Site Alteration By-law and Fire Services Review. The Committee would like to continue on discussion of site alteration at the next meeting as well as Strategic Planning. The fire Services review can be held off for a couple months.

4:40 p.m. - Moved by Besley, Seconded by Hannon that we adjourn Committee of the Whole to meet again on Thursday, July 21, 2016 at 3:30 p.m. or at the call of the Chair. Carried.

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CHAIR

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CLERK